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# **Research Innovator**

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#### Impact of Zodiac Signs on Communication Skills of an Individual

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#### Abstract

Chip Rose rightly remarked, "We all use language to communicate, to express ourselves, to get our ideas across, and to connect with the person to whom we are speaking. When a relationship is working, the act of communicating seems to flow relatively effortlessly. When a relationship is deteriorating, the act of communicating can be as frustrating as climbing a hill of sand." Astrology is a window into unseen realms. It helps us learn who we are and others too. Further, it serves as a tool to enhance our understanding and compassion towards others. Zodiac signs do influence the communication skills of an individual; as astronomical signs do make a person articulate and inarticulate. In this paper each sign has been studied carefully in male and female perspective to reach to such a conclusion.

Key Words: zodiac, articulate, inarticulate, communication

Chip Rose rightly remarked, "We all use language to communicate, to express ourselves, to get our ideas across, and to connect with the person to whom we are speaking. When a relationship is working, the act of communicating seems to flow relatively effortlessly. When a relationship is deteriorating, the act of communicating can be as frustrating as climbing a hill of sand." Astrology is a window into unseen realms. It helps us learn who we are and others too. Further, it serves as a tool to enhance our understanding and compassion towards others.

Zodiac signs do influence the communication skills of an individual; as astronomical signs do make a person articulate and inarticulate. In this paper each sign has been studied carefully in male and female perspective to reach to such a conclusion.



**Capricorn** (I USE) - Dec 22<sup>nd</sup> to Jan 19<sup>th</sup> -Capricorn has the magic power of discipline and dedication. It is the sign of career and reputation. Have a big job to do? Capricorn is like a workhorse, powered by dedication and commitment. Capricorn uses whatever resources exist around them to move mountains.

*Capricorn women* are warm, friendly, lively, sparkling; they are intense and have a lost-inthought kind of personality. They are subtle in her behavior and words; in verbal and nonverbal communication both. She is repulsive, materialistic, and high on emotions, restless and impatient, even egoistic at times. She is submissive and flexible but can get easily influenced. But she can maintain 'grace under fire.'

*Capricorn men* are loud, flamboyant, centre of attraction, aggressive, organized, particular and egoistic. He is a natural charmer and gets his way easily with others; be his 'yes man' because he is incapable of handling criticism. But he can turn into a turtle and get into hardest shell to shun the world. The word 'enough' doesn't exist in his lexicon which makes him run from one milestone to another. The term 'second chance' doesn't exist for this man. A lone Capri man is like a Sphinx – once he has fixed something in his rigid mind he's just as immovable.

Capricorns having the traits of being lost in thought, getting easily influenced, being a yes man can be categorized as inarticulate communicators.



**Aquarius** (I KNOW) - January 20<sup>th</sup> to Feb 18<sup>th</sup> - Have a problem? A Question? A Mystery? A Quandary? Turn to the Aquarian in your life. If they don't already (even the most ridiculous fact) they can find out. Aquarians have the power of knowledge, and are the ultimate problem solvers.

Aquarius women love talking; sometimes makes them a gossip monger, are peppy, jumps from one topic to another with ease. Highly opinioned, unpredictable possesses but unflagging optimism. Though they are emotional still they're a novice at expressing them. They have tremendous self-respect and ego. Sub-standard living is not their cup of tea. They have a penchant for speech and her undying curiosity.

Aquarius men like to know what's going on in other's minds. They possess leadership qualities, leads with aggression, diplomacy and tact. They can easily connect with people of any age, gender and background. They have a unique trait of chatting, sense of humor, but inability to lie; whatever may be the consequences because they hate deceptions and roundabout way with words. Though very practical, spontaneous in their actions but will be with a specific purpose. Most attentive a listener but would do what exactly suits them.

Aquarians having the traits of penchant for speech, curiosity, leadership, unique ability of chatting, and spontaneity can be categorized as articulate communicators.



**P**isces (I BELIEVE) - Feb  $19^{th}$  to Mar  $20^{th}$  -

Pisces is at the end of the spiritual evolutionary cycle. In their travels, they pick up a little bit of every other sign. They are highly intuitive, and the second most emotional sign. A Pisces magic power is to make miracles come true.

Pisces women have a deep penetrating gaze, they are articulate but are more at ease with listening but whatever they opt for speaking or listening will do so with utmost grace and elegance; they are able to adjust themselves with different people and situations. They are emotional, impulsive as their attitude is driven by their state of mind and heart. They are vulnerable; sympathetic but contrast to this they can be acrid when angry. They can dare to wear anything, their excellent dressing sense is icing on the cake. They possess a sixth sense and prefer gestures, smiles, nods, cuddly hugs to verbose. They are natural expert at body language, they acknowledge faster than you can imagine.

*Pisces men* are good listeners, although extrovert but without being vociferous, helps and connects with people. They are rarely arguing aggressively or debating loudly – making them good mediators and arbitrators. They prefer answering in round about ways rather than being straightforward manner. Amazingly these men can sting; they have a saucy side. Their sarcasm is their defense mechanism. They're always lost in thoughts. They would give up their ambition than hurt anyone deliberately.

Pieces having the traits of being good listeners, rather than speakers can be categorized as inarticulate communicators. As speaking, listening and understanding are equally significant.



**Aries** (I AM) - Mar 21st to Apr 20<sup>th</sup> - Aries is known as the baby of the zodiac, and have a "me-first" attitude towards life. They have the power of I AM, meaning they can take action at a moment's notice, especially if it's fun, just like a child. Aries are leaders and Doers.

*Aries women* are aggressive, hypersensitive, emotionally charged atom and their body language even speaks of boldness as they talk with authority and look into the eye with unabashed confidence. They're too vocal; they never mince words and stay in the conversation till it interests them. They're too independent to seek assistance especially from men. They intend to be *numero uno* in everything; their excessive ego also makes it difficult for them to accept their mistakes.

Aries men make their presence felt just by their very existence. They are passive observant, but good conversationalist only when topic interests them. They are rather low on patience and are very passionate. Often dictatorial almost Hitler like, which often gives them superiority complex, arrogance and vanity. They believe crying is a good outlet. They're stylish; would try anything under the sun and look out for stylish stuff. They are born optimist, suspicious, jealous, meticulous, and have a knack for making money and are stickler for decorum.

Aries having the traits of being aggressive, hypersensitive, lack of interest in holding conversations, passivity, low patience, dictatorial attitude, arrogance can be categorized as inarticulate communicators.



**Taurus** (I HAVE) - April 21<sup>st</sup> to May 20<sup>th</sup> -Taurus has the magic power of material assets and acquiring them. Be it property, money, or any possession, they can find ways to get them, and they don't give them up so easily. Although you can't take them with you, possessions are part of your environment.

stubborn, Taurus women are aggressive, dominant, liberated, affectionate, submissive and easy to be with. They are highly opinionated; with their nose high up in the air. they warm, friendly, forever smiling, relaxed in their demeanor, reluctant to accept changes, born to receive and knows what they want as they are driven by their ego. They are aware of their duties, discharges their responsibilities, the aggressive ones can put their foot down hard and do their will. They have a fighter spirit, meticulous, detailed, and possess good patience level. They aren't loud about their success as they are made of steel, with will of iron. They are capable of being all sugar and honey while conversing face to face and bitch about everything at your back. Their communication skills show inclination towards resolving issues.

*Taurus men* are cautious, excellent provider, extremely animated in conversations, foodie, observant, flirtatious, self obsessed, and selfish at times. With sharp communicative eyes they stick to classics, etiquettes and responsibilities. Leader by nature; they are good entrepreneur, sportsman, very attentive but insecure at times, easily angered and stubborn. Deplorable gossipers, impossible to accept changes, their mood swings are worse and top of it hey have a 'go getter attitude'.

Taurus having the traits of stubbornness, aggressiveness, back biting, animated

conversations, deplorable gossip, mood swings, can be categorized as inarticulate communicators.



**Gemini** (I THINK) - May 21<sup>st</sup> to Jun 21<sup>st</sup> – Gemini's have the magic power of thought processing on a personal level. Gemini people are curious about everything. Their minds can be processing data like a computer 24/7. Need to bounce an idea off of someone, ask a Gemini what they think.

*Gemini women* have multi faceted personality, amazing listener and like peppy talks, are charismatic and stunning in appearance with an equal amount of intellect. They possess a dual persona and can dexterously fit into many roles. Bossy, forceful in speech and behavior, argumentative, stubborn, short tempered and are the ones who always want having their way. They use their sixth sense to make decisions but are blind in love, and incorrigible flirts.

*Gemini men* are restless and adventurous as highest on energy levels, convincing talkers and knowledgeable men. They are versatile, social, and keen at observing human nature. Self obsessed, inconsistent, flirtatious, tend to be diplomatic, will easily patch up, a good negotiator, and won't shy to apologize. Never trust Gemini men with secret as they are tricksters. They are not the kind of men you can open your cards to otherwise they will walk all over you.

Gemini's' having the traits of being amazing listeners, peppy conversations, charisma, sixth sense, convincing talks topped with knowledge, diplomacy and negotiating skills, can be categorized as articulate communicators.



**Cancer** (I FEEL) - Jun 22<sup>nd</sup> to Jul 22<sup>nd</sup> – Cancer's are the most emotional sign of the zodiac, and not most by a close margin, but by a blowout. They feel the highs and lows of passions no other sign will come close to. Cancer's have the magic power of emotion as it pertains to love and family relationships.

*Cancer women* are competitive and loud, can be blunt and forthrightly sharp with their tongues. They are vulnerable to criticism and are quiet submissive. They maintain a delicate balance between being unrealistic and practical. Their agenda is to win every round, every battle and finally the war itself. They can scream, shout, hit out and throw stuff about to get their message across. They are extremists yet patient.

*Cancer men* are hyper sensitive, emotional, insecure and an egoist. Their mood swings like a pendulum. They may go anywhere but they come back to their warm abode 'their den'. They are extremely ambitious, perfectionist but are lazy which can affect their career growth curve. They are to a certain extent realist and pragmatic but if emotions strike them they go overboard in that department. They prefer to be leaders than followers, but they are conservative so they share their success with their family and friends.

Cancerians having the traits of loudness, bluntness, winning attitude, ego, insecurity, emotions, and lack of leadership skills, can be categorized as inarticulate communicators.



**Leo** (I WILL) - Jul 23<sup>rd</sup> to Aug 23<sup>rd</sup> - Leo is the sign that governs pleasure and creativity. They have a flair for drama and an instinct for attention. Their magic power is the ability to lead (when elected) and succeed.

Leo women are an odd mix of pride and amity, loyalty and coyness, and passion and compassion, the Leo women crave for spotlight. They are likely to be seen talking endlessly, mostly about themselves. In spite of being outspoken and straightforward, Leo women can be quiet reserved. They always want to be in control so the communication ends up being one way. They are shrewd and calculating and will never plunge into any aggressive actions without weighing pros and cons. They have a unique ability to understand and accept healthy criticism, but they easily accumulate negative thoughts and energy.

After striking a two minute conversation with *Leo men* one can easily understand how much full they are of 'I, me and myself". They are good conversationalist displaying their assertiveness without going over-the-top. They want to have everything they see, flattery appeals them and they can without making verifications easily get influenced by the genuine and not-so-genuine. Leo men are men of honor and abide by their words. Being highly aggressive and a penchant to lead they believe in being an engine, not a caboose. With witty remarks, they invite and demand unremitting attention.

Leo's having the traits of one way communication, verbosity, aggressiveness, negativity, 'I, me and myself' attitude and penchant to lead unnecessarily, can be categorized as inarticulate communicators.



**Virgo** (I ANALYZE) - August 23<sup>rd</sup> to September 22<sup>nd</sup> - Virgo is the sign of work and self-improvement. Virgo's are constantly trying to solve "What if..." scenarios in their head. Their magic power is calculated advice, but not so much as pertaining to emotions. Virgo's also have insights into maintaining healthy lifestyles.

*Virgo women* are reserved, polite, politically correct, not diplomatic though and emotionally disciplined, but can be quite a chatter box, though they know how to build a fortress around and shun people out. Almost all of them are witty and like to talk a lot and speak at speed of lightening. They seem to mind other people's business more than their own. Usually they speak with their eyes, have a way of matching the wavelength and thought process of men. They can never own their mistakes and end up blaming others.

*Virgo men* are so practical they even dream logically. They don't entertain emotional baggage; 'what's in it for me?' is their main motto; nothing they do is for the sake of sentiments. They will only initiate if they have a motive. He considers every crisis a mechanical device which can be taken apart and then put together again. They are temperamental, inconsistent and often uncommunicative. They make for a good colleague as they understand rather too well the maths of dependability.

Virgo's having the traits of being politically correct, witty; making sharp eye contact, extreme confidence, even dream logically, though slightly incommunicative but dependable, still can be categorized as articulate communicators.



### **Libra** (I BALANCE) - Sep $23^{rd}$ to Oct $22^{nd}$ –

Libra's are the masters of Yin and Yang. Their sign represents marriage, unions, and partnerships. If you would ask a Gemini what they think, you would ask a Libra what is the right thing to do. Their magic power is making decisions by balancing every logical factor imaginable.

*Libra women* are brisk, business like and precise when it comes to communication. They have great sense of humor and it is interesting to see their facial expression change during the conversations. They are intellectual, selective, charming and capable of reasoning also self obsessed and negotiating and lack confidence. They are often unpredictable, impulsive and gel easily with people, therefore making themselves charming co-workers. They have a balanced outlook towards life except relationships.

*Libra men* are men of the world as they are charming, friendly, romantic, care free, social and connect easily with various kinds of people. Strong believers of justice and fair play they analyze situations in a detailed manner. They are extremely persuasive and diplomatic and are good at convincing others making them excellent arbitrators. They don't know how to say no as they are eager to please. They are inconsistent, unreliable and lazy.

Librans having the traits of preciseness, briskness, good facial animation, charm and balanced outlook, connecting with people on various levels, judicious attitude, persuasiveness, and diplomacy, can be categorized as articulate communicators.



**Scorpio** (I DESIRE) - Oct  $23^{rd}$  to Nov  $21^{st}$  -

Scorpio has the magic power of purpose and destiny, with one caveat, they don't know they have this power, but they feel true happiness when they help others make their desires come true. Desire is an emotional power for "wants," without regard for logic.

*Scorpio women* are mesmerizing; they know how to use their beauty to make way into other people's heart. They are intelligent, jealous, suspicious, bold, social, secretive, and they have great sense of humor and often are sophisticated. They are armed with a good stash of sarcasm and are unpractical. During communication, these ladies like direct talk. They are extremely feminine as they understand their role of a woman in a man's life.

*Scorpio men* are reservoir of boundless energy; full of life and passionate. They are seldom find lazing around, are refined critics and diplomats. With fertile imagination and sharp mind they are highly communicative. They make excellent speakers and are very manipulative. In case of arguments they are rarely passive or submissive.

Scorpions having the traits of intelligentsia, sophistication, direct talk, passion, diplomacy, and excellent speaking skills, can be categorized as articulate communicators.



**Sagittarius** (I SEE) - Nov  $22^{nd}$  to Dec  $21^{st}$  -

Sagittarius has the magic power of philosophy and higher learning. The Sagittarius souls explore the universe in search of knowledge on a broad scale. They might be the friendliest sign of the zodiac, so they are very approachable, and they can see things other souls can't see.

Sagittarius women are compulsive chatterers and can spread mirth with their powerful word of mouth. They can talk even where they don't belong and have no control over their tongue. They have calculative thinking and will patch up or apologize only if they are convinced of their mistakes. They are rational thinkers; no amount of social rules will stop them from speaking their mind and are highly independent.

Sagittarius men are capable of taking mere social small talks to new levels of stimulating conversations. Blessed with eloquence; they know how to play with words but blends everything with logic, they are also knowledgeable enough to converse on a range of topics and when they speak they display certain authority. They have aggressive body language but also extremely composed patient and sure about what they want. They are highly pragmatic in their approach.

Sagittarius having the traits of calculative thinking, knowledge, conversation skills, and ability to hold stimulating conversations,

Sites referred:

eloquence, aggressive but composed body language and pragmatic approach can be categorized as articulate communicators.

The word articulate is generally defined as being able to speak clearly and coherently. The concept of astrology is relating each human astronomical bodies. being to These Astronomical bodies comprise of the sun, moon, stars and planets. Signs are based on the date of birth of an individual. Astronomers believe these signs reflect an individual's character or personality. Articulate Astrology signs are signs that fall into the category of being fluent and convincing speakers. There are five main signs that fall into this category: Gemini, Virgo, Sagittarius, Libra, and Aquarius. In perspective, these signs are all different from each other, but they do share one thing. To be articulate is to use "big" words, and expressing feelings confidently. Articulate signs are excellent public speakers and are good at conveying an audience.

Aries, Taurus, Leo and Capricorn are inarticulate signs. As each of sign is symbolized by its own symbols, animals symbolize these inarticulate signs. These signs signify an inability to communicate since it symbolizes animals with the same character that they have voices but lack the power of speech.

Having effective communication skills is imperative for your success. Positive communication will certainly increase the opportunities you find in your career and business. Having good communication skills will enable you to get ahead in certain areas where others who are less assertive may not succeed.

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